

## **JOB TITLE: MARKETING EXECUTIVE**

We are looking for a talented Marketing Executive to undertake marketing projects for the benefit of our company. You will organize creative campaigns and promotional events that can make a difference for our company's success according to trends and customer requirements.

The ideal candidate will be passionate for the "art" of marketing and will have an abundance of ideas for building efficient strategies. He must bring forth a strong arsenal of techniques and methods to promote our services and public image.

The goal is to reach out to the market and cultivate the customer's interest in our services in ways that strengthen our reputation and facilitate our continuous growth.

## **RESPONSIBILITIES**

- Conceive and develop efficient and intuitive marketing strategies
- Organize and oversee advertising/communication campaigns (social media, TV etc.), exhibitions and promotional events
- Conduct market research and analysis to evaluate trends, brand awareness and competition ventures
- Initiate and control surveys to assess customer requirements and dedication
- Write copy for diverse marketing distributions (brochures, press releases, website material etc.)
- Maintain relationships with media vendors and publishers to ensure collaboration in promotional activities
- Monitor progress of campaigns using various metrics and submit reports of performance
- Collaborate with managers in preparing budgets and monitoring expenses.

**QUALIFICATION:** Graduate

**EXPERIENCE:** fresher to 1 Year

**SALARY :** Up to 20,000/-

**WORK LOCATION:** Elite Techcon, 710, Ganesh Glory, Jagatpur Road, off SG Highway, Ahmedabad

interested candidate apply on [hr.elitetechcon@gmail.com](mailto:hr.elitetechcon@gmail.com)